

APPENDIX I: ITINERARY

Proposed Program Itinerary

The following itinerary is tentative and for planning purposes only. ISA will begin confirming the final program itinerary approximately four to six weeks prior to departure in close collaboration with University of Pittsburgh faculty and staff. Should unforeseen circumstances compromise the agreed upon program itinerary, the ISA overseas staff and ISA Austin will work closely with the University of Pittsburgh faculty and staff to identify appropriate alternatives.

- Saturday, May 7 Depart US for Milan
- Sunday, May 8 Arrive at Milan Malpensa International Airport
ISA Group Airport Pick-Up
Transfer to Hotel Accommodations
Neighborhood Orientation
Welcome Dinner
Night in Milan
B, D
- Monday, May 9 Breakfast at the Hotel
Italian Crash Course Entertainment Session
Independent Lunch
Milan Walking Tour
(Sforza Castle, Duomo, Gallery)
Independent Dinner
Night in Milan
B
- Tuesday, May 10 Breakfast at the Hotel
American Chamber of Commerce Guest Lecture
Introduction to Business Customs in Italy
Group Lunch
Aperitivo Meet and Greet with Milan "Cattolica"
University Students and Faculty
Night in Milan
B, L
- Wednesday, May 11 Breakfast at the Hotel
Excursion to Como
Como Textile Lab Center
Textile Fabric and Materials Quality Testing
Group Lunch in Como
Night in Milan
B, L
- Thursday, May 12 Breakfast at the Hotel
Cenacolo Vinciano and Last Supper Visit
Group Lunch
Palazzo Morando (Fashion and Costume Museum Visit)
Night in Milan
B, L



- Friday, May 13 Breakfast at the Hotel
Excursion to Florence
Walking Tour of Florence
(Visits to Duomo and Uffizi Gallery)
Night in Florence
B
- Saturday, May 14 Breakfast at the Hotel
Visit to San Lorenzo Leather Market
Visit to Gucci and Ferragamo Museums
Night in Florence
B
- Sunday, May 15 Breakfast at the Hotel
Free Day
Return To Milan in the Afternoon
Night in Milan
B
- Monday, May 16 Breakfast at the Hotel
Visit to Milan Textile Center
Milan Fashion Supply Chain and the Italian Capitol of Fashion
Group Lunch
Night in Milan
B, L
- Tuesday, May 17 Breakfast at the Hotel
Depart for Verona
Guided Tour of Historical Verona
(Includes Juliet House, Arena)
Night in Verona
B
- Wednesday, May 18 Breakfast in the Hotel
Carrera Jeans Office
Carrera Jeans- Branding and Business History
Group Lunch in Verona
Mozzecane Fashion Consortium
Made in Italy and Fashion Innovation
Night in Verona
B, L
- Thursday, May 19 Breakfast in the Hotel
Visit Lake Garda
Return to Milan
Night in Milan
B
- Friday, May 20 Breakfast in the Hotel
Linea-Pelle Leather Company

The Business of Leather in the Fashion Industry

Group Lunch

Farewell Dinner

Night in Milan

B, L, D

Saturday, May 21

ISA Group Airport Drop-off

Depart Milan for the US

B

(B)=Breakfast (L)=Lunch (D)=Dinner